



**MOUNTAIN LAKES**  
convention & visitors bureau  
**LEWIS COUNTY, WEST VIRGINIA**

## marketing partnership agreement

I \_\_\_\_\_(your name), on behalf of \_\_\_\_\_(business, entity), agree to participate in the 2009 Mountain Lakes of Lewis County Convention and Visitors Bureau Marketing Partnership Program.

\_\_\_\_\_ (business, entity) will provide

- Mountain Lakes CVB logo and link on our web site
- High traffic location within business for distribution of Mountain Lakes brochures and promotion materials.
- Addresses and/or Email addresses of potential visitors\* to receive Mountain Lakes mailings
- High traffic area for materials related to 2009 Visitor Satisfaction Surveys

### **Mountain Lakes of Lewis County Convention and Visitors Bureau will:**

- Include my marketing materials in response mailings in 2009
- Provide me with a listing and link on the CVB website
- Provide me with all contacts generated by the CVB's 2009 marketing
- Provide me with all information and contacts generated by the 2009 Visitor Satisfaction Survey

*\*Share only that information which would not violate customer/client privacy.*

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*refreshing perspectives*